

CRD Conference Call

October 13, 2016

Minutes

Attendees: Steve Turner, Mark Waller, Stacey McCullough (secretary), Alison Davis, Joy Moten-Thomas (vice chair), Keith Coble, Dan Kahl, Michelle Eley, Rod Clauser, Susan Kelly

Opening Business

Joy chaired the meeting in Crystal's absence.

Update on Plan of Work Items

- Convene working group regarding child poverty
 - Alison gave background about our meeting in Nashville and discussion with representatives from the County Health Rankings group out of the University of Wisconsin.
 - Rachel has sent out an email to find a date for the committee to meet. They are hoping to schedule something soon.
- Continue in CRD indicator work and growth
 - Alison explained our past work in collecting indicators.
 - As follow up to our discussion about the potential to include some measure of return on investment, Alison emailed the committee an ROI template they use in Kentucky. She volunteered to go through the tool at our next meeting or one-on-one with anyone who is interested. It would take about 10 minutes.
- Identify best practices for building CRD capacity
 - Alison gave some background discussion in Nashville. The distribution of resources in support of community development work is not consistent across south. Determining what kind of capacity building is needed, what that's the case, who's doing well and why, and what can we do to help each other build capacity are all important.
 - Alison will be spending two weeks in DC working with Brent Elrod and will be working on this issue. This will also be a high priority for our meeting next August.
 - Joy reminded committee members about the tool Rachel sent out on September 23. It was an example of a "grab and go" tool that could be used by county staff or others. Only a couple people responded with feedback. Joy encouraged committee members to take a look at Rachel's email and respond.
- Encourage and support collaboration with ANR and FCS on local foods systems efforts, including the proposed SERA, and other efforts.
 - Stacey reported that SERA-47 (*Strengthening the Southern Region Extension and Research System to Support Local & Regional Foods Needs and Priorities*) has been approved. Committee members and faculty and staff working in this area are encouraged to join.
 - SERA-47's first annual meeting has been scheduled for November 28-30, 2017.
 - Stacey will send an email to the other PLN committees to see if there is anything specific that we might work together related to local foods.

- Host monthly webinar series
 - Joy explained that the webinar series was initiated last year, and we decided to continue with it.
 - The first webinar, *Regional Approach to Local Food Systems Work*, was held in October. Dan Kahl is scheduled for November. Rachel Carter is scheduled for December.
 - Joy reminded the group that during our visit to DC, a representative from HUD expressed interested in plugging into our group. We need to follow up.
 - There are two webinar slots open. Committee members should let Rachel and Crystal know if they or someone they work with is interested in presenting in July or August 2017.

NACDEP Update – Susan Kelly

- Susan Kelly explained what the National Association of Community Development Extension Professionals (NACDEP) is for the benefit of our new members.
- The call of nominations for 2016-2017 NACDEP Board of Directors is now open. Nominations are being accepted for President Elect, Secretary, Treasurer, North Central Region Representative, Western Region Representative and 1890 Representative. If anyone is interested or knows someone who might be interested, email Susan at sakelly2@ncsu.edu.
- The NACDEP annual conference will be in Big Sky, MT on June 11-14, 2017. It is being held in conjunction with the Community Development Society (CDS). The call for presentation proposals will go out soon, as well as sponsorship asks.

SRDC Update – Steve Turner

- SRDC’s annual Board of Directors and Technical Operations Advisory Committee meetings are October 24-26. The agenda is being developed, focusing on development of a five-year strategic plan.
- Steve is continuing his travel to each land grant institution in our region. He recently traveled to Arkansas and is making plans for North Carolina.
- Steve gave a status report on the Stronger Economies Together (SET) & Leaders in Economic Alliance and Development (LEAD) programs. SET is targeted toward regions, while LEAD focuses on the community. SRDC is in discussions with the federal partners regarding the future of these programs.
- The four Regional Rural Development Centers will meet in Washington in mid-November with USDA agencies and nonprofits. The goal is to leverage resources with other entities.

Other Business & Announcements

- Mark reminded everyone that next National CRD indicators webinar is on Monday. See http://rrdc.info/national_indicators.html for details
- Michelle shared that Rachel has been reaching out to people regarding development of a rapid response team on civil discourse. This is something that the Extension Committee on Organization and Policy (ECOP) has requested. The tentative date for the team’s first meeting is October 27.
- Stacey asked if anyone would be opposed to holding future committee meetings via web conferencing. People would still have the opportunity to participate by phone if needed. Zoom offers

the capacity to share documents onscreen and see each other. With no objections, Stacey volunteered to set up the future meetings.

- Meeting Schedule (9:00 a.m. Central/10:00 a.m. Eastern)
 - Thursday, December 8, 2016
 - Thursday, February 9, 2017
 - Thursday, April 13, 2017
 - Thursday, June 8, 2017
 - Thursday, July 13, 2017

Meeting adjourned at 10:45 am (central)/11:45 am (eastern).